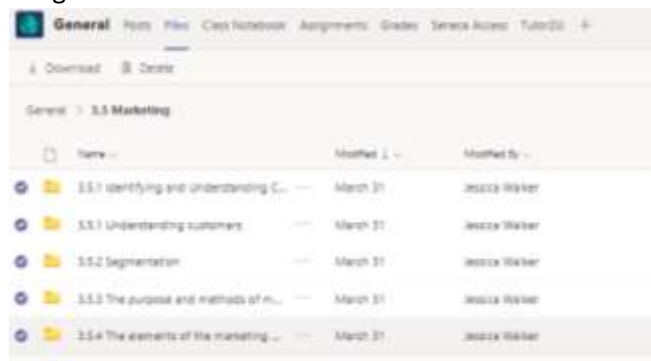


Week Beginning:	11 th & 18 th May 2020
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General Instructions / Information:

- Students should aim to complete 2.5 hours of study in Business each week during the school closure (not including holidays)
- See the school website for further instruction on accessing Email, Remote Access to school Software, and Teams. [ICT-specific instructions can be found on the video here \(login required\)](#)
- [Click this link to access the class Teams page](#)

Activity	Detailed description	Resources required	Deliverables / Evidence
Activity 1 Make notes on Marketing Unit	<p>Make notes on marketing PowerPoints work through them chronologically as in the list below. These PowerPoints are in the files section of our teams page and in the home learning folder. This will cover the next few weeks of Business allocated learning time. This will save us time in class when we get back</p>  <p>The screenshot shows a Teams file list for a channel named '3.5 Marketing'. It lists five files: '3.5.1 Identifying and understanding C...', '3.5.1 Understanding customers', '3.5.2 Segmentation', '3.5.3 The purpose and methods of m...', and '3.5.4 The elements of the marketing...'. All files are dated March 31 and were modified by Jessica Walker.</p>	<p>Marketing PowerPoints found in home learning folder or in teams https://teams.microsoft.com/#/school/files/General?threadId=19:9c84f01a2ea248ecbd9ce41f5f8cd813@thread.tacv2&ctx=channel&rootfolder=%252Fsites%252FAQAGCSEBusiness%252FShared%2520Documents%252FGeneral%252F3.5%2520Marketing</p>	<p>A screen shot, picture or a simple email detailing where you are up to by Friday of each week please</p>
Activity 2 Seneca online learning	<p>You have been set an assignment on Seneca to complete sections of the course. Please log into Seneca and work through the sections asked of you and the end of section tests</p>	<p>Seneca website</p> <p>Note: offline copies of the lesson content will be copied to the Home Learning folder</p>	<p>I can directly see time spent and units completed from my class overview.</p>

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