GCSE Business // Mrs Walker (jessica.walker@brineleas.co.uk) & Mr Harrison (michael.harrison@brineleas.co.uk)

General Instructions / Information:

- Students should aim to complete 2.5 hours of study in Business each week during the school closure (not including holidays)
- See the school website for further instruction on accessing Email, Remote Access to school Software, and Teams. ICT-specific instructions can be found on the video here (login required)
- Click this link to access the class Teams page

Activity	Detailed description	Resources required	Deliverables /
			Evidence
Activity 1	Make notes on marketing PowerPoints work through them	Marketing PowerPoints found in home learning folder or in	A screen shot,
Make notes on	chronologically as in the list below. These PowerPoints are in	teams	picture or a
Marketing Unit	the files section of our teams page and in the home learning	https://teams.microsoft.com/ #/school/files/General?threadl	simple email
	folder. This will cover the next few weeks of Business	d=19:9c84f01a2ea248ecbd9ce41f5f8cd813@thread.tacv2&ct	detailing
	allocated learning time. This will save us time in class when	x=channel&rootfolder=%252Fsites%252FAQAGCSEBusiness%2	where you
	we get back	52FShared%2520Documents%252FGeneral%252F3.5%2520M	are up to by
	General Form Files Constitutions Approveds Goden Service Action 1 Action 4	arketing	Friday of each
	i Contract - B. Seete		week please
	Server > 3.5 Marketing		
	(1) Name - Market - Market -		
	15.1 sentifying and understanding C Merch 31 asszzá litáker		
	S.S.S. Understanding systemers - March 31 Jesüs Waher		
	🐧 🖰 352 Segmentation — March St Jacobs Walter		
	■ 3.5.3 The purpose and methods of m March 31 Roules Relies		I can directly
	Six the community - Next 31 accommon		see time
			spent and
	You have been set an assignment on Seneca to complete	Seneca website	units
Activity 2 Seneca online learning	sections of the course. Please log into Seneca and work		completed
	through the sections asked of you and the end of section		from my class
	tests	Note: offline copies of the lesson content will be copied to	overview.
	10313	the Home Learning folder	