

Putting employers at the heart of
inspiring, informing
and communication with
the next generation in
Cheshire and Warrington



Introduction to
Labour Market
Information

Introduction to Labour Market Information (LMI)

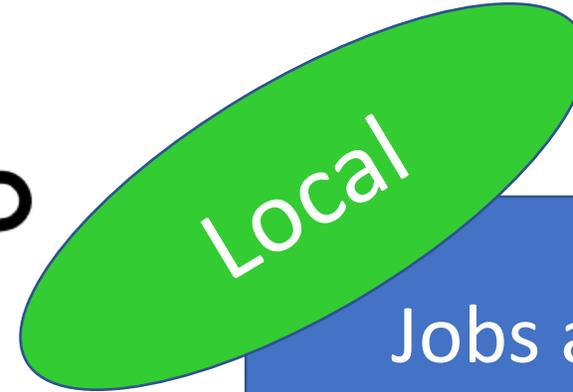
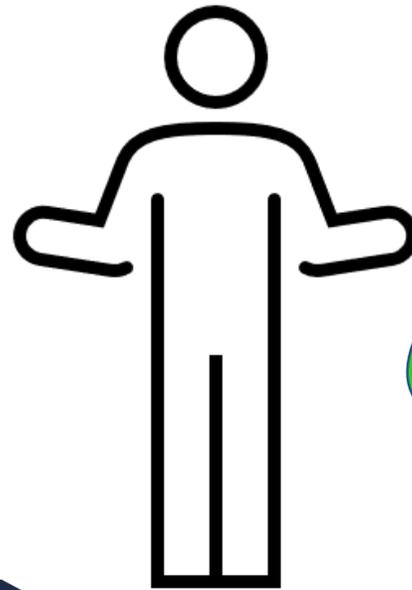


Objectives of this presentation

- To know what Labour Market Information (LMI) is
- To know how to find LMI
- To understand how to use LMI



What is LMI?



Jobs and careers available



Study routes



And in the future

Cheshire and Warrington LMI

Source: National Careers Service and Office for National Statistics August 2020

Where do people work right now?

Most jobs

-  Wholesale & Retail - 85,000 (17.3%)
-  Science & Technology - 65,000 (13.3%)
-  Health & Social Care - 52,000 (10.6%)
-  Administration - 46,000 (9.4%)
-  Manufacturing - 41,000 (8.4%)

Fewest jobs

-  Arts & Entertainment - 12,000 (2.4%)
-  Real Estate - 7,000 (1.4%)
-  Water, Sewerage & Waste - 4,000 (0.8%)
-  Electricity, Gas & Air - 1,750 (0.4%)
-  Mining & Quarrying - 600 (0.1%)

Growth Sectors

-  Transport
-  Energy
-  Health and Social Care
-  Science and Innovation
-  I.T and Cyber Security

There are many other sectors that will grow in your region

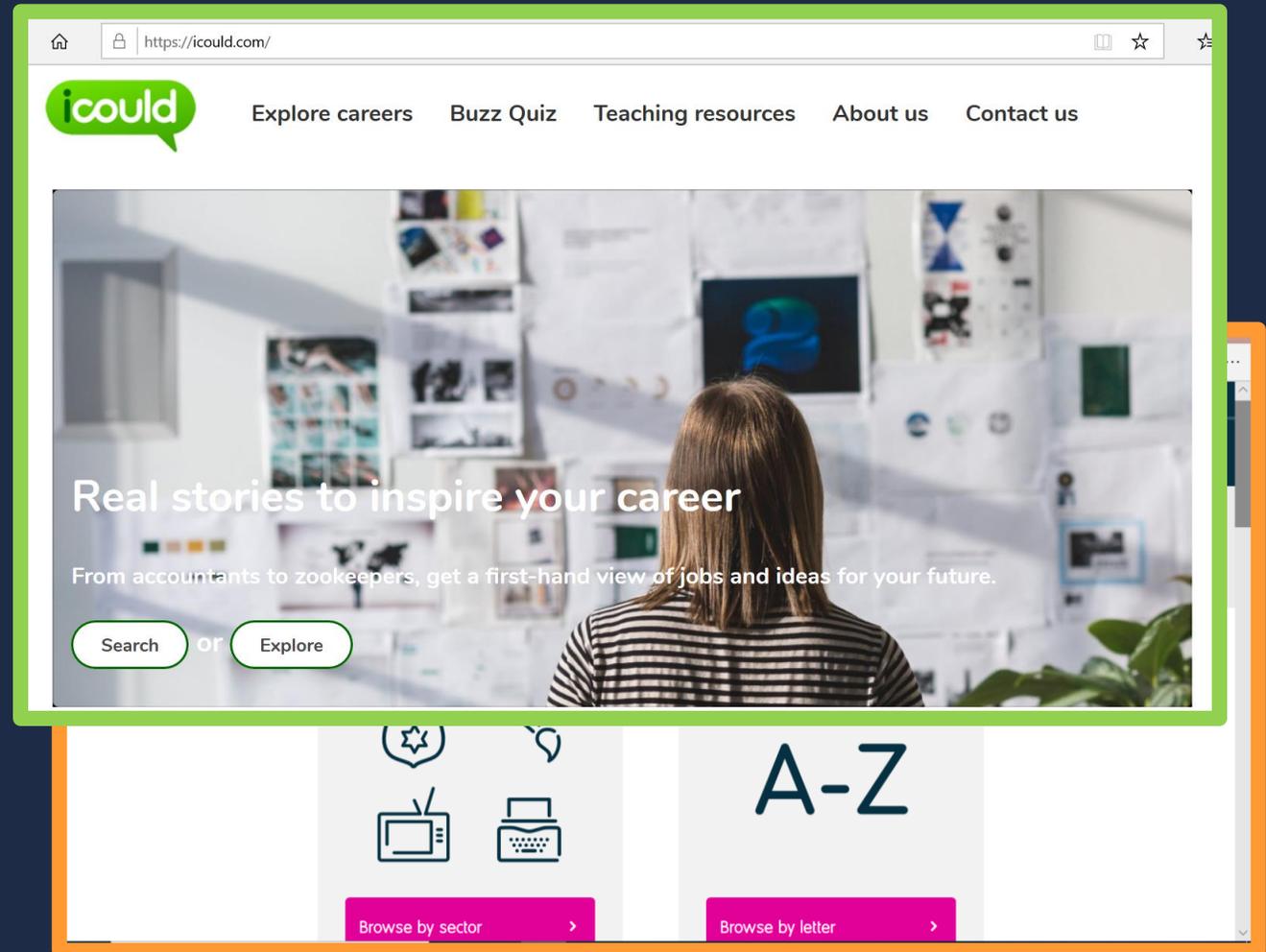
What are some of the region's big name employers?



What types of LMI are there?

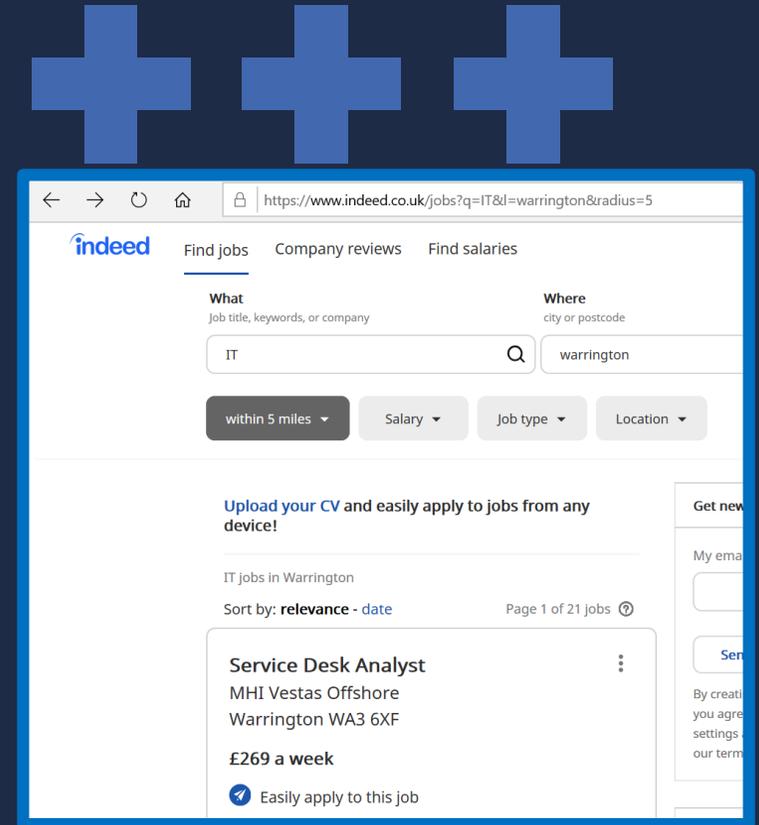


- College and university guides
- Facts and figures in leaflets and on the internet
- Video job profiles
- Job adverts
- People



How can I find out about local LMI?

- Attend events, such as careers fairs
- Visit college and university 'Open Days'
- Employer visits in school/college
- Use job search websites to find out what vacancies there are in your area



Example: photography



The image shows two overlapping browser windows. The background window is a job profile on Graduate Prospects Ltd [GB] for a photographer. The foreground window is a job search on Indeed.co.uk for 'Photography' in 'Crewe, Cheshire'. The search results show a job listing for 'Property Photographer- creative role with innovative start-u...' at 'Reevo 360 Warrington' with a salary of '£20 - £25 an hour'. The job listing includes a 'Send me new jobs' button and a 'My recent searches' section.

Graduate Prospects Ltd [GB] | <https://www.prospects.ac.uk/job-profiles/photographer>

Job profile
Photographer

View all vacancies

On this profile

indeed | Find jobs | Company reviews | Find salaries | Upload your CV | Sign in

What: Job title, keywords, or company | Where: city or postcode

Photography | Crewe, Cheshire | Find jobs | Advanced Job Search

within 25 miles | Salary | Job type

Upload your CV and easily apply to jobs from any device!

Photography jobs in Crewe | Page 1 of 12 jobs

Sort by: relevance - date

Property Photographer- creative role with innovative start-u...
Reevo 360
Warrington
£20 - £25 an hour
Easily apply to this job | Urgently needed
Property photography: 1 year (Required).

Get new jobs for this search by email

My email: [input field]

Send me new jobs

By creating a job alert or receiving recommended jobs, you agree to our Terms. You can change your consent settings at any time by unsubscribing or as detailed in our terms.

My recent searches

Photography

10 essential terms



1. Curriculum Vitae (CV)
2. Employment (including self-employed and unemployed)
3. Labour market
4. Occupation
5. Recruitment
6. Salary (gross and net)
7. Sector
8. STEM
9. Trends
10. Work



Gross salary
What you earn before tax , National Insurance and pension contributions have been removed.

Net salary
What you actually 'take home' after deductions



Jobs of the future?



- Unpredictable
- Will involve increased use of automation and AI

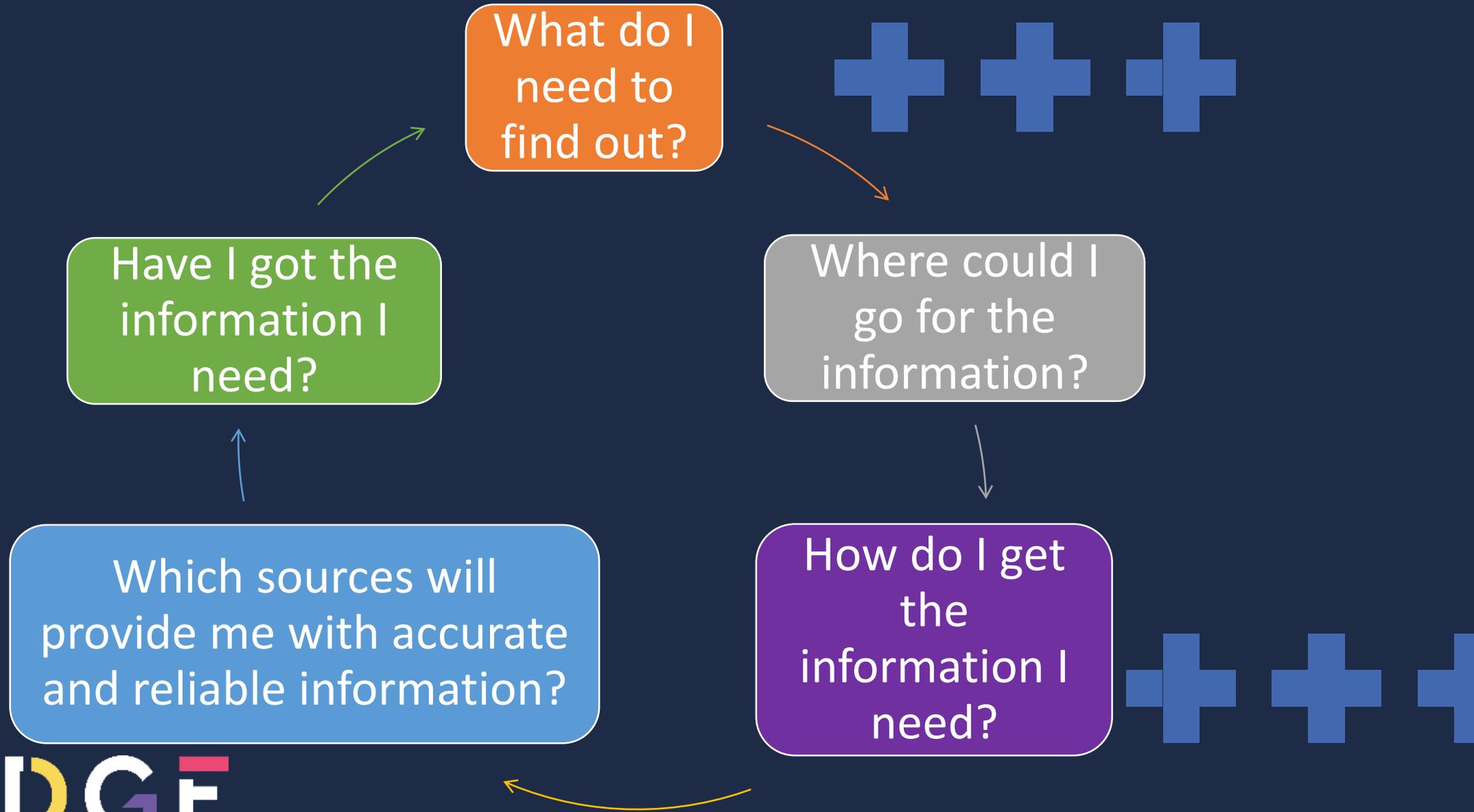
So, be

- Curious
- Resilient
- Flexible
- Optimistic

Automation can lead to employment growth in some industries, however, employees will need good digital skills.



What should I do next?



What should I do next?



- Use the internet to research different jobs and careers in areas that interest you
- Talk to friends and family about their work
- Look for the businesses on your doorstep and research them
- Ask to speak to a careers adviser
- Start to create your CV



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